



INSPIRATION
& INFLUENCE
AWARDS

OCTOBER 16, 2019



INSPIRATION & INFLUENCE AWARDS

WELCOME TO THE INSPIRATION AND INFLUENCE AWARDS

Capital Area Women's LifeStyle Magazine (CAWLM) and The Aitch Foundation have come together to shine a light on heroes in the mid-Michigan area that inspire, impact, imagine and influence change in our communities. These distinguished awards will recognize leaders in the areas of community impact, women's advancement, medical research and award the mid-Michigan Woman of the Year. Don't miss your chance to be part of this empowering event as we celebrate those who have positively influenced and inspired change in our state.

Event date: Wednesday, October 16, 2019 (Crowne Plaza 6-9 p.m.)

CAWLM

CAWLM is Lansing's premier source for content that celebrates the empowerment and success of local women. Published by M3 Group, the magazine operates as both a monthly print publication and a digital platform, working to inform local women of what's happening in the area, encourage community involvement, provide lifestyle tips and present valuable insights from regional leaders that pave the way for the women of tomorrow. A combination of news, lifestyle trends, art and more, CAWLM has been impacting the lives of women throughout mid-Michigan for over a decade.

The Aitch Foundation

The Aitch Foundation is dedicated to changing lives through the advancement of cancer research, while generating community involvement through sports and fashion-related events. Founded in 2011, through the vision and guidance of Dr. Jim Potchen and others at Michigan State University Health Teams, The Aitch Foundation was established to raise money and awareness for early cancer detection.

Awards

Caring About Women Locally Award: Somebody who does a lot in the community to make it a better and happier place to be and live.

Woman of the Year Award: Somebody who might not be your typical person that comes to mind. This person is someone who might not have the spotlight on them but deserves recognition. They are somebody who works to improve or impact the community while influencing others to do the same. They go above and beyond and are selfless in their efforts.

The Aitch Foundation Award: This is given by The Aitch Foundation to someone who has contributed significantly to cancer. (i.e.: from scientific research, donations, ways to better cancer detection, etc.)

Up and Coming Award: This is given to somebody 35 years of age and younger. Somebody who is involved in the community and is putting a good foot forward.



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SPONSORSHIP OPPORTUNITIES

\$7,500 Inspiration Sponsor (exclusive)

- Prominent signage at the event
- Opportunity to speak at event (three minutes)
- Name recognition on table
- Opportunity to sit on judges' panel
- Featured in judges article in special CAWLM September issue
- Logo on all promotional materials
- Logo on print materials/slideshow
- Logo on event program
- Logo included on thank you ad in CAWLM November issue
- Two (2) corporate tables - includes sixteen (16) tickets to the event
- One (1) full-page ad in special CAWLM award issue (November 2019)

\$3,500 Red Carpet Sponsor (exclusive)

- Photo corner/red carpet area at event
- Logo on step and repeat banner
- Name on event signage
- Name on print materials/slideshow
- Name on event program
- Name included on thank you ad in November issue
- One corporate table (8 tickets)
- One quarter page ad in special CAWLM award issue (November 2019)

\$2,500 Influence Sponsor (12 available)

- Name recognition on table
- Opportunity to sit on judges' panel
- Featured in judges article in special CAWLM September issue
- Mention during awards program
- Logo on event signage
- Logo on all promotional materials
- Logo on print material/slideshow
- Logo on event program
- Logo included on thank you ad in November 2019
- One (1) corporate table - includes eight (8) tickets to the event
- One (1/4) quarter-page ad in special CAWLM award issue (November 2019)

\$400 Table Sponsors (unlimited)

- Name on event signage
- Name on event slideshow
- Name on event program
- One (1) corporate table - includes eight (8) tickets to the event



SPONSORSHIP CONTRACT

Capital Area Women's LifeStyle Magazine

P: 517.203.0123 | cawlm.com

221 W. Saginaw St. | Lansing, MI 48933

ORGANIZATION NAME: _____

CONTACT NAME: _____

EMAIL ADDRESS: _____

ADDRESS: _____

PHONE NUMBER: _____ FAX NUMBER: _____

SPONSORSHIP OPTIONS — *check the box next to the level of sponsorship you are purchasing*

- Inspiration Sponsor, \$7,500
- Influence Sponsor, \$2,500
- Table Sponsors, \$400
- Ticket, \$50 Number of Tickets: _____ Total: _____

THE SPONSORSHIP AMOUNT WILL BE:

- Check enclosed

Check will be mailed to:

INSPIRATION AND INFLUENCE AWARDS | Attn: Kelly Mazurkiewicz
221 W. Saginaw St. | Lansing, MI 48933
(Please make checks payable to Capital Area Women's LifeStyle Magazine)

- VISA
- MasterCard
- AMEX
- Discover

Card Holder Name: _____

Billing Address: _____

Card number: _____ Exp. Date: _____ Security Code: _____

Signature: _____

Accept Participation: I, the undersigned, am authorized and agree to participate in the 2019 Inspirational and Influence Awards as a sponsor. I commit my company to the above financial obligation.

ACCOUNT EXECUTIVE _____ DATE _____

CONTACT SIGNATURE _____ DATE _____